

### Abandonment

**Time**  
0:01:45

**Month**

- Nov-2018
- Dec-2018
- Jan-2019

**Staff Flag**

- No
- Permanent
- Yes

**WeekDay**

- Sun
- Mon
- Tue

**Department Group**

- Fit Rooms
- Accessories
- Cash Wrap
- Entrance
- Men's Accessories and Underwear

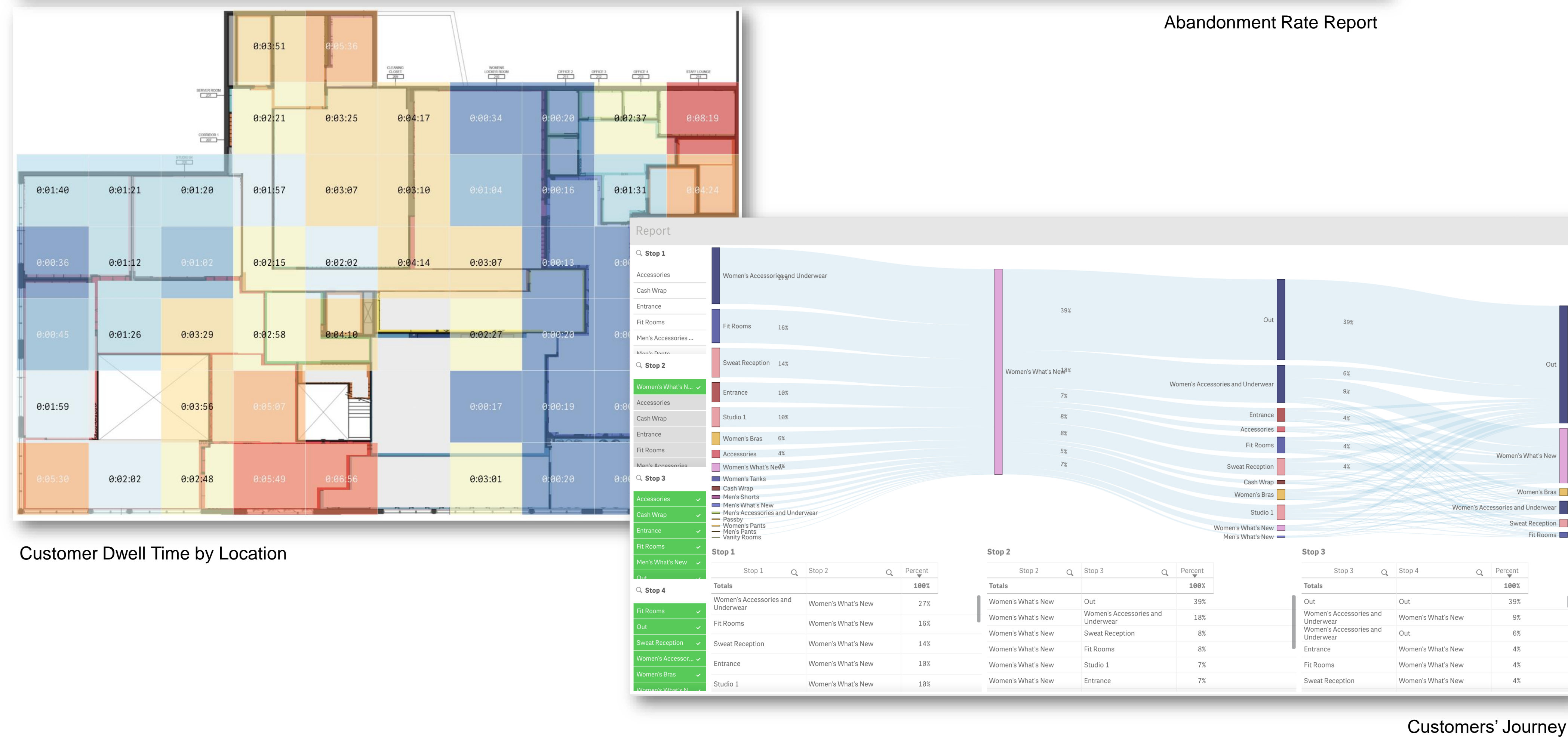
| Time     | Rate (%) |
|----------|----------|
| 07:00 AM | 38.5%    |
| 08:00 AM | 42.3%    |
| 09:00 AM | 46.2%    |
| 10:00 AM | 43.0%    |
| 11:00 AM | 51.6%    |
| 12:00 PM | 43.7%    |
| 01:00 PM | 43.8%    |
| 02:00 PM | 40.5%    |
| 03:00 PM | 45.5%    |
| 04:00 PM | 41.0%    |
| 05:00 PM | 36.0%    |
| 06:00 PM | 39.1%    |
| 07:00 PM | 37.8%    |
| 08:00 PM | 44.9%    |

**Abandonment with -> Department Group: Fit Rooms ; Staff\_Member\_Flag: No and Abandonment Thr...**

|          | Mon   | Tue   | Wed   | Thu   | Fri    | Sat    | Sun   |
|----------|-------|-------|-------|-------|--------|--------|-------|
|          | 45.2% | 41.2% | 38.9% | 43.5% | 44.6%  | 45.4%  | 44.5% |
| 07:00 AM | 33.3% | 50.0% | 0.0%  | 50.0% | 100.0% | -      | -     |
| 08:00 AM | 33.3% | 0.0%  | 40.0% | 42.9% | 40.0%  | 100.0% | 33.3% |
| 09:00 AM | 56.5% | 52.4% | 50.0% | 38.1% | 57.1%  | 22.7%  | 58.3% |
| 10:00 AM | 40.0% | 50.0% | 36.7% | 54.9% | 40.5%  | 35.4%  | 46.7% |
| 11:00 AM | 63.0% | 46.2% | 48.9% | 39.1% | 53.3%  | 61.0%  | 43.5% |
| 12:00 PM | 49.2% | 39.6% | 38.8% | 33.9% | 50.0%  | 56.1%  | 36.8% |
| 01:00 PM | 49.3% | 40.7% | 42.2% | 27.0% | 39.6%  | 53.4%  | 51.0% |
| 02:00 PM | 37.3% | 38.0% | 28.6% | 43.1% | 47.6%  | 44.2%  | 46.8% |
| 03:00 PM | 44.0% | 46.0% | 39.4% | 57.1% | 53.1%  | 32.5%  | 43.3% |
| 04:00 PM | 36.7% | 26.7% | 30.7% | 51.0% | 51.2%  | 47.4%  | 43.1% |
| 05:00 PM | 15.9% | 34.7% | 31.0% | 14.6% | 43.2%  | 52.2%  | 51.4% |
| 06:00 PM | 46.9% | 25.0% | 42.4% | 51.2% | 31.5%  | 39.3%  | 43.5% |
| 07:00 PM | 23.5% | 50.0% | 40.0% | 43.8% | 31.8%  | 41.4%  | 29.6% |
| 08:00 PM | 44.4% | 41.7% | 33.3% | 55.6% | 57.1%  | 35.0%  | 33.3% |

**Abandonment and Dwell with -> Department Group: Fit Rooms ; Staff\_Member\_Flag: No and Abando...**

| Day    | Hour     | Average Dwell Time | Unique Visitors | Unique Visitors with (Abandonment Time) < (Threshold Time) | Ratio  |
|--------|----------|--------------------|-----------------|--|--------|
| Totals |          | 0:18:09            | 2,991           | 1,337  | 44.7%  |
| Sat    | 08:00 AM | 0:00:21            | 1               | 1  | 100.0% |
| Fri    | 07:00 AM | 0:00:31            | 1               | 1  | 100.0% |
| Mon    | 11:00 AM | 0:12:13            | 46              | 29   | 63.0%  |
| Sat    | 11:00 AM | 0:11:40            | 41              | 25   | 61.0%  |
| Sun    | 09:00 AM | 0:07:47            | 12              | 7  | 58.3%  |
| Fri    | 09:00 AM | 0:02:26            | 14              | 8  | 57.1%  |
| Thu    | 03:00 PM | 0:08:11            | 49              | 28   | 57.1%  |
| Fri    | 08:00 PM | 0:10:41            | 21              | 12   | 57.1%  |
| Mon    | 09:00 AM | 0:12:11            | 23              | 13   | 56.5%  |
| Sat    | 12:00 PM | 0:10:17            | 57              | 32   | 56.1%  |
| Thu    | 08:00 PM | 0:10:16            | 18              | 10   | 55.6%  |



This app links data together and provides detailed store performance analysis